

# How to host a virtual stars in their eyes night for East London Cares

## Choose your tech

We recommend ZOOM - it is easy to set up, and you can have as many people join as you like!



## Set up a fundraising page

This is how you can get people to donate. Set a recommended entry price (£5-£10 per person is a good starting point) This money is going towards helping South London Cares to keep older neighbours connected from afar, including our new **Virtual Social Clubs**. These include quizzes, chair yoga and desert island discs!

Peter, 83 said *"It was a real breakthrough wasn't it! You all worked wonders!! (and even overcame my laptop incompetence) It's a brilliant idea and now I'm looking forward to maybe trying other virtual meetings."*



## Set a target

£50 will help us set up one neighbour on Zoom

£150 will support us to deliver a Virtual Social Club to up to 25 older and younger neighbours

£350 will help train volunteers to deliver new and exciting Virtual Social Clubs



## Find your contestants

Put a call out to all your friends telling them about the night, and inviting them to become contestants. They will need to send you their star's identity and a song choice



## Get starry eyed!

The night runs just like our favourite TV programme from the past. Acting as the host, you introduce each contestant by asking them a bit about themselves, all leading to the important part, when they say **"Tonight Matthew, I'm going to be..."** They then have 30 seconds to transform themselves into the star (smoke machine optional) before performing a killer rendition of their chosen track.

After all performers have had the chance to wow their virtual audience, **the crowd can vote** (using a poll or the chat box). The winner is then revealed, and can relive their unforgettable performance for their adoring crowd.

Make sure this is a night people remember. Think about ways to keep the audience lively and engaged throughout, we even have a mini quiz you can use!



## Get creative

This is not just any virtual event - this is an extravaganza, and all contestants should be encouraged to be as creative as possible. We're talking outfits, wigs, backdrops.

As the host, you should also get creative - maybe even dress up as Matthew himself!

