How to host a virtual stars in their eyes night for East London Cares

Choose your tech

We recommend ZOOM - it is easy to set up, and you can have as many people join as you like!

Set up a fundraising page

This how you can get people to donate. Set a recommended entry price (£5-£10 per person is a good starting point) This money is going towards helping South London Cares to keep older neighbours connected from afar, including our new **Virtual Social Clubs.** These include quizzes, chair yoga and desert island discs!

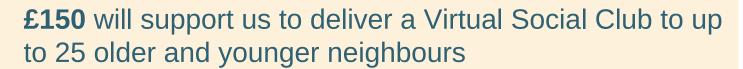
Peter, 83 said "It was a real breakthrough wasn't it! You all worked wonders!! (and even overcame my laptop incompetence) It's a brilliant idea and now I'm looking forward to maybe trying other virtual

meetings."



Set a target

£50 will help us set up one neighbour on Zoom



£350 will help train volunteers to deliver new and exciting Virtual Social Clubs

Find your contestants

Put a call out to all your friends telling them about the night, and inviting them to become contestants. They will need to send you their star's identity and a song choice



Get starry eyed!

The night runs just like our favourite TV programme from the past. Acting as the host, you introduce each contestant by asking them a bit about themselves, all leading to the important part, when they say "Tonight Matthew, I'm going to be..." They then have 30 seconds to transform themselves into the star (smoke machine optional) before performing a killer rendition of their chosen track.

After all performers have had the chance to wow their virtual audience, **the crowd can vote** (using a poll or the chat box). The winner is then revealed, and can relive their unforgettable performance for their adoring crowd.

Make sure this is a night people remember. Think about ways to keep the audience lively and engaged throughout, we even have a mini quiz you can use!

Get creative

This is not just any virtual event - this is an extravaganza, and all contenstants should be encouraged to be as creative as possible. We're talking outfits, wigs, backdrops.

As the host, you should also get creative - maybe even dress up as Matthew himself!

